**Project image (Main Image):**

What’s a project image? An image that clearly represents your project. When thinking about what to request from the designer, choose a concept that looks good at different sizes—it’ll appear on your project page, across the Kickstarter website and mobile apps, and (when shared) on social channels.

Please list in detail what you would like to see (Be as specific as possible). \*

Upload any relevant files for this image. \*

**Project Video:**

What is a project video? A video that describes your project. Tell people what you’re raising funds to do, how you plan to make it happen, who you are, and why you care about this project.

Please upload your video. \*

Do you have any specific directions on how you’d like us to enhance your video? \*

**Reward Image:**

Show your rewards so people can visually see what they will receive. Up to ten images.

Upload any relevant files for this image. \*

Please list your reward images (Please note because of the size this is an image only, no words.):

1. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
2. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
3. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
4. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
5. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
6. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
7. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
8. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
9. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
10. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Header cards:**

Break your story into sections. Up to ten images.

Do you have a specific direction on how you’d like these to look? (Please note all of these images will look the same with the names of the headers interchanged so that your project looks cohesive.)

Upload any relevant files for this image. \*

Please list your headers:

1. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
2. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
3. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
4. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
5. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
6. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
7. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
8. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
9. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
10. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**One supporting image:**

This image can be to highlight rewards and add ons, characters, quotes/reviews, or social ads for you to post about your project and hype your audience up.

Size can vary depending on usage.

What size would you like your supporting image? \*

What book template would you like on the image? \*

Any specific wording, including reviews, taglines, book hooks, or any other marketing lingo you’d like us to include? \*

Would you like us to use any of the Kickstarter branding? If so, which one, the logo, Just Launched, Nearly Funded, Projects We Love, or Ending Soon? \*

Please upload any images that will support this project. \*

**One swag item:**

Choose between a bookmark, movie poster, sticker, magnet, mousepad, or screen cleaner.

What item would you like? \*

What size would you like your item? \*

Please list in detail what you would like to see (Be as specific as possible). \*

Upload any relevant files for this image. \*